

adsdata



index
AnzeigenDaten

website: www.anzeigendaten.de
last update: March 2023

target group characteristics

sexcode

companies: 100%

target groups
+ companies
+ executives

product information

For nearly 20 years Index AnzeigenDaten (DisplayData) has observed the activities of prospective customers. Out of a small research project of advertisements, in the IT/telecommunications industry, has given rise to a company which employs more than 180 people.

Whether in the newspaper, in magazines, or on websites: businesses produce ads daily. The advertising market is dynamic, but not very transparent. Users of the AnzeigenDaten internet database, can observe and record ad placements through more than 500 print and online media, as well as in more than 230.000 company websites in 10 different countries at present.

HR decision-makers in companies, and those in personnel services and temporary work, will be addressed.

acquisition

+ ads
+ online

selections and prices

611.561	Fa. with job advertisements last 12 months	€ 240,00	o/oo
	with contact person from job advertisements	€ 260,00	o/oo
	plus telephone	€ 120,00	o/oo
	plus Feature URL	€ 120,00	o/oo
	plus Feature email without Opt-In	€ 60,00	o/oo
	plus Feature job searched	€ 0,00	inclusive
	plus Feature occupational category	€ 0,00	inclusive
	plus Feature industry	€ 0,00	inclusive
	plus Feature number of employees	€ 0,00	inclusive
	plus day of publication	€ 0,00	inclusive
4.500	Sicherheit/workplace safety I. 12 months	€ 260,00	o/oo

selection improvements

18.000	healthcare I. 3 months	€ 260,00	o/oo
9.500	welfare I. 6 months	€ 260,00	o/oo
13.200	assistance/Secretariat I. 6 months	€ 260,00	o/oo
32.000	Hotel-/Gastg., Tourismus, Empfang I. 3 months	€ 260,00	o/oo

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00
€ 40,00 flat

minimum order quantity

1.000 addresses

minimum invoice amount

50 % of delivery quantity

additional costs:

flagging

€ 130,00 flat

GDPR compliant delivery of curr. suppressions

€ 75,00 flat