

AnzeigenDaten Switzerland



product information

For nearly 20 years Index AnzeigenDaten (DisplayData) has observed the activities of prospective customers. Out of a small research project of advertisements, in the IT/telecommunications industry, has given rise to a company which employs more than 180 people.

Whether in the newspaper, in magazines, or on websites: businesses produce ads daily. The advertising market is dynamic, but not very transparent. Users of the AnzeigenDaten internet database, can observe and record ad placements through more than 600 print and online media, as well as in more than 100,000 company websites in 11 different countries at present.

HR decision-makers in companies, and those in personnel services and temporary work, will be addressed.

selections and prices

| | | | | |
|--------|---|---|--------|-----------|
| 93.323 | Fa. with job advertisements last 12 months | € | 240,00 | o/oo |
| 1 | with contact person from job advertisements | € | 260,00 | o/oo |
| | plus telephone numbers | € | 120,00 | o/oo |
| | plus Feature URL | € | 120,00 | o/oo |
| | plus Feature email without Opt-In | € | 60,00 | o/oo |
| | plus Feature job searched | € | 0,00 | inclusive |
| | plus Feature occupational category | € | 0,00 | inclusive |
| | plus Feature industry | € | 0,00 | inclusive |
| | plus Feature employee quantity | € | 0,00 | inclusive |
| | plus day of publication | € | 0,00 | inclusive |



website: www.anzeigendaten.de
last update: March 2023

target group characteristics sexcode

companies: 100%

target groups

+ abroad
+ abroad german Switzerland
+ companies
+ executives

acquisition

+ ads
+ online

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00
€ 40,00 flat

minimum order quantity

1.000 addresses

minimum invoice amount

50 % of delivery quantity

additional costs:

flagging

€ 130,00 flat

GDPR compliant delivery of curr. suppressions

€ 75,00 flat