

Atelier Goldner Schnitt - Belgien

shared exclusivity



website: www.ateliergs.be
last update: July 2021

Parcel inserts possible
target group characteristics
sexcode
women: 99% men: 1%

target groups
+ age: 50 years +
+ abroad
+ abroad Belgium
+ women
+ fashion
+ seniors
+ mail order business affine

product information

Atelier Goldner Schnitt GmbH is a mail order company specialized in mid-price range women's fashion located in Münchberg in upper Franconia, Germany. The company is one of the market leaders in the 50+ age segment and is known for perfect fit fashion targeting best-ager customers. Atelier Goldner Schnitt is the number 1 when it comes to size diversity and a perfect fit. Quality-conscious ladies aged 50+ will find the perfect piece of clothing for (almost) any figure. That's what our customers appreciate most: Fitting & Sizes Special and intermediate sizes: extra small, short and normal, all sizes up to 54 All tops are also available in short sizes. 2 trouser types: Classic & Comfort Common standard sizes often do not provide the size and fit more mature women would expect of a garment. Therefore, Atelier Goldner Schnitt has developed a special dimensional concept for sizecompatible cuts - perfectly matched to the womanly body shape. Trousers are not just shorter, the entire cut is adapted to the dimensions of smaller women. Atelier Goldner Schnitt's excellent cut emphasizes the beauty of the female body, but also ensures comfort and freedom of movement. By the time a woman reaches the age of 50, she knows her body well. Therefore, she needs fashion that showcases her silhouette in delicate features and beautiful proportions.

selections and prices

7.536	clients 0-6 months Belgium flemish	€ 200,00	o/oo
3.152	clients 7-12 months Belgium flemish	€ 200,00	o/oo
2.416	clients 13-18 months Belgium flemish	€ 200,00	o/oo
1.391	clients 19-24 months Belgium flemish	€ 200,00	o/oo
4.321	clients 0-6 months Belgium french	€ 200,00	o/oo
1.839	clients 7-12 months Belgium french	€ 200,00	o/oo
1.363	clients 13-18 months Belgium french	€ 200,00	o/oo
1.087	clients 19-24 months Belgium french	€ 200,00	o/oo

selection improvements

19.146	multibuyers plus	€ 10,00	o/oo
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conditions and additional costs

acquisition
+ ads
+ inserts
+ catalogue mailing
+ online
+ webshop

quality
+ real age
+ date of purchase

minimum order quantity
5.000 addresses
minimum invoice amount
100 % of delivery quantity
additional costs:

selection fee
€ 11,00 per tsd. min. € 200,00
delivery costs
€ 40,00 flat
Flagging
€ 130,00 flat
age selection
€ 8,00 per tsd. min. € 130,00
express delivery costs
€ 75,00 flat
DS-GVO konf.Überpr.+ ggf. Nachlief. current Sperr
€ 75,00 flat