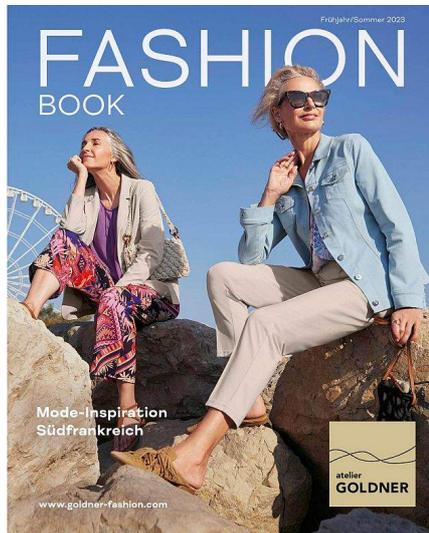


atelier GOLDNER - Frankreich

parcel inserts

shared exclusivity



website: www.goldner-fashion.com
last update: January 2023

target group characteristics

sexcode
women: 99% men: 1%

target groups

- + age: from 65 years
- + abroad
- + abroad France
- + women
- + fashion
- + seniors
- + mail order affine

acquisition

- + ads
- + inserts
- + catalogue mailing
- + online

product information

Fashion for the active woman in her prime. atelier GOLDNER is a mail-order company for high-quality women's fashion in special sizes. The customers of atelier GOLDNER are women who are particularly demanding and quality-conscious when it comes to clothing. The requirements of this target group in the upper price segment are met by cuts that are favourable to the figure, high-quality material that is often easy to care for, the best workmanship and a special variety of sizes including short sizes and hip sizes.

The exclusivity of atelier GOLDNER's range is already evident from its catalogues. A high-quality presentation with detailed, advisory texts and fashion tips already make the selection an experience.

25% discount for the first booking on package inserts!

quantity / weight / prices

total capacity	quantity	from quantity	weight	price
January	6.200	5.000	up to 50 gram	175,00 € o/oo
February	5.400	15.001	up to 50 gram	150,00 € o/oo
March	8.300	30.001	up to 50 gram	125,00 € o/oo
April	7.500			
May	8.800			
June	8.600			
July	4.600			
August	5.400			
September	5.800			
October	5.600			
November	6.600			
December	3.500			

conditions / terms of delivery

maximum-size: H 165mm x B 240mm
maximum-weight: up to 50 gram
foreign inserts: 6
minimum order quantity: 5.000

specials:

- + upper sizes on request