

Atelier Goldner Schnitt - Frankreich

parcel inserts

shared exclusivity

Edles, farbrillantes Druckdessin auf fließender Viskose

Druckdessin-Blert in leicht ausgeprägter Form, weich überlappend und unter kostbarer, allgegenwärtiger fließender viskoser Stoff. Mit Handabwaschbarkeit, die in ein Y-Gängiges, leichtes, atmungsaktives Gewebe eingewoben ist. In tragender, weicher Viskose-Struktur. Der hochwertige, funktionale Hybriddruck garantiert lange Farblebensdauer. Die Blert hat einen Länge von ca. 68 cm in Gr. 46, ca. 69 cm in Gr. 52.

100% Viskose, für feine, waschenfreundliche Pflege geeignet. **STRETCH** **WASCHBAR**

Größen: XS, S, M, L, XL, XXL, XXXL
 € 59,95 € 59,95 € 59,95 € 59,95 € 59,95 € 59,95

100% Viskose, für feine, waschenfreundliche Pflege geeignet. **STRETCH** **WASCHBAR**

Größen: XS, S, M, L, XL, XXL, XXXL
 € 59,95 € 59,95 € 59,95 € 59,95 € 59,95 € 59,95

atelier goldner schnitt

MODE IN PERFEKTER PASSFORM seit 1970

DAS NEUE FASHION BOOK

Frühjahr / Sommer 2021

Themenport auf Seite 106

www.ateliergs.de

website: www.ateliergs.fr
 last update: July 2021

target group characteristics

sexcode
 women: 99,7% men: 0,3%

target groups

- + age: 50 years +
- + abroad
- + abroad France
- + women
- + fashion
- + seniors
- + mail order business affine

acquisition

- + ads
- + inserts
- + catalogue mailing
- + online

product information

Atelier Goldner Schnitt GmbH is a mail order company specialized in mid-price range women's fashion located in Münchberg in upper Franconia, Germany. The company is one of the market leaders in the 50+ age segment and is known for perfect fit fashion targeting best-ager customers. Atelier Goldner Schnitt is the number 1 when it comes to size diversity and a perfect fit. Quality-conscious ladies aged 50+ will find the perfect piece of clothing for (almost) any figure. That's what our customers appreciate most: Fitting & Sizes Special and intermediate sizes: extra small, short and normal, all sizes up to 54 All tops are also available in short sizes. 2 trouser types: Classic & Comfort Common standard sizes often do not provide the size and fit more mature women would expect of a garment. Therefore, Atelier Goldner Schnitt has developed a special dimensional concept for sizecompatible cuts - perfectly matched to the womanly body shape. Trousers are not just shorter, the entire cut is adapted to the dimensions of smaller women. Atelier Goldner Schnitt's excellent cut emphasizes the beauty of the female body, but also ensures comfort and freedom of movement. By the time a woman reaches the age of 50, she knows her body well. Therefore, she needs fashion that showcases her silhouette in delicate features and beautiful proportions.

quantity / weight / prices

in totalkapazität	quantity	weight	price
January	5.000	up to 20 gram	160,00 € o/oo
February	7.500	up to 30 gram	175,00 € o/oo
March	12.000	up to 40 gram	190,00 € o/oo
April	9.200	up to 50 gram	205,00 € o/oo
May	9.500		
June	8.600		
June	9.000		
August	6.500		
September	9.800		
October	9.900		
November	8.900		
December	6.300		

conditions / terms of delivery

maximum-size: H 165mm x B 240mm
 maximum-weight: up to 50 gram
 foreign inserts: 6

specials:

- + upper sizes on request