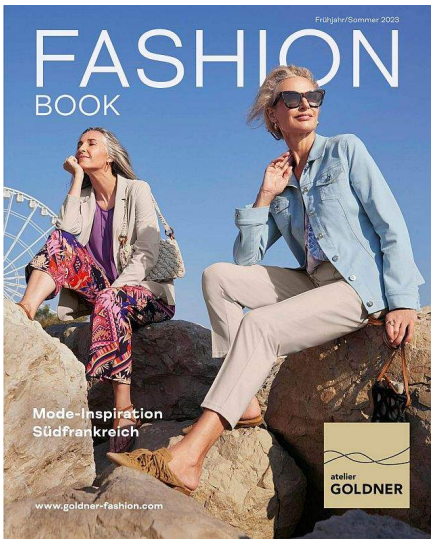
atelier GOLDNER - Niederlande

parcel inserts

shared exclusivity



website: www.goldner-fashion.com/nl/
last update: January 2023

product information

Fashion for the active woman in her prime. atelier GOLDNER is a mail-order company for high-quality women's fashion in special sizes. The customers of atelier GOLDNER are women who are particularly demanding and quality-conscious when it comes to clothing. The requirements of this target group in the upper price segment are met by cuts that are favourable to the figure, high-quality material that is often easy to care for, the best workmanship and a special variety of sizes including short sizes and hip sizes.

The exclusivity of atelier GOLDNER's range is already evident from its catalogues. A high-quality presentation with detailed, advisory texts and fashion tips already make the selection an experience.

25% discount for the first booking on package inserts!

target group characteristics

sexcode

women: 99,4% men: 0,6%

target groups

+ age: from 65 years
+ abroad
+ abroad Netherlands
+ women
+ fashion
+ seniors
+ mail order affine

acquisition

+ ads
+ inserts
+ catalogue mailing
+ online

quantity / weight / prices

total capacity	quantity
January	7.000
February	6.500
March	8.500
April	9.500
May	10.200
June	8.800
July	5.900
August	7.500
September	6.800
October	6.400
November	7.400
December	4.000

from quantity	weight	price
5.000	up to 50 gram	150,00 € o/oo
15.001	up to 50 gram	125,00 € o/oo
30.001	up to 50 gram	100,00 € o/oo

conditions / terms of delivery

maximum-size: DIN A5
maximum-weight: up to 50 gram
foreign inserts: 6
minimum order quantity: 5.000

Offer is made in accordance with our terms and conditions and is subject to the actual consent of the owner of the address