Atelier Goldner Schnitt - Österreich

parcel inserts

Trebbau exclusive-list

website: www.ateliergs.at
last update: July 2021

product information

Atelier Goldner Schnitt GmbH is a mail order company specialized in mid-price range women's fashion located in Münchberg in upper Franconia, Germany. The company is one of the market leaders in the 50+ age segment and is known for perfect fit fashion targeting best-ager customers. Atelier Goldner Schnitt is the number 1 when it comes to size diversity and a perfect fit. Quality-conscious ladies aged 50+ will find the perfect piece of clothing for (almost) any figure. That's what our customers appreciate most: Fitting & Sizes Special and intermediate sizes: extra small, short and normal, all sizes up to 54 All tops are also available in short sizes. 2 trouser types: Classic & Comfort Common standard sizes often do not provide the size and fit more mature women would expect of a garment. Therefore, Atelier Goldner Schnitt has developed a special dimensional concept for sizecompatible cuts - perfectly matched to the womanly body shape. Trousers are not just shorter, the entire cut is adapted to the dimensions of smaller women. Atelier Goldner Schnitt's excellent cut emphasizes the beauty of the female body, but also ensures comfort and freedom of movement. By the time a woman reaches the age of 50, she knows her body well. Therefore, she needs fashion that showcases her silhouette in delicate features and beautiful proportions.

target group characteristics

sexcode

women: 99,2% men: 0,8%

target groups

+ age: 50 years +
+ abroad
+ abroad Austria
+ women
+ fashion
+ seniors
+ mail order business affine

acquisition

+ ads
+ inserts
+ catalogue mailing
+ online

quantity / weight / prices

in totalkapazität	quantity
January	2.900
February	3.400
March	4.200
April	3.300
May	3.200
June	3.000
July	3.500
August	2.900
September	3.600
October	3.400
November	3.600
December	2.500

weight	price
up to 20 gram	260,00 € o/oo
up to 50 gram	300,00 € o/oo
up to 100 gram	320,00 € o/oo

conditions / terms of delivery

maximum-size: DIN A5
maximum-weight: up to 50 gram
foreign inserts: 6
minimum order quantity: 5.000

Offer is made in accordance with our terms and conditions and is subject to the actual consent of the owner of the address