

Atelier Goldner Schnitt

parcel inserts

Trebbau exclusive-list



website: www.ateliergs.de
last update: July 2021

target group characteristics

sexcode
women: 98% men: 2%

target groups

- + age: 50 years +
- + women
- + high net income
- + fashion
- + seniors
- + mail order business affine

acquisition

- + ads
- + inserts
- + catalogue mailing
- + online

product information

Atelier Goldner Schnitt GmbH is a mail order company specialized in mid-price range women's fashion located in Münchberg in upper Franconia, Germany. The company is one of the market leaders in the 50+ age segment and is known for perfect fit fashion targeting best-ager customers. Atelier Goldner Schnitt is the number 1 when it comes to size diversity and a perfect fit. Quality-conscious ladies aged 50+ will find the perfect piece of clothing for (almost) any figure. That's what our customers appreciate most: Fitting & Sizes Special and intermediate sizes: extra small, short and normal, all sizes up to 54 All tops are also available in short sizes. 2 trouser types: Classic & Comfort Common standard sizes often do not provide the size and fit more mature women would expect of a garment. Therefore, Atelier Goldner Schnitt has developed a special dimensional concept for sizecompatible cuts - perfectly matched to the womanly body shape. Trousers are not just shorter, the entire cut is adapted to the dimensions of smaller women. Atelier Goldner Schnitt's excellent cut emphasizes the beauty of the female body, but also ensures comfort and freedom of movement. By the time a woman reaches the age of 50, she knows her body well. Therefore, she needs fashion that showcases her silhouette in delicate features and beautiful proportions.

quantity / weight / prices

in totalkapazität	quantity	weight	price
January	30.000	up to 20 gram	170,00 € o/oo
February	40.000	up to 40 gram	180,00 € o/oo
March	55.000	up to 50 gram	200,00 € o/oo
April	45.000		
May	45.000		
June	35.000		
July	35.000		
August	30.000		
September	45.000		
October	40.000		
November	45.000		
December	25.000		

conditions / terms of delivery

maximum-size: DIN A5
maximum-weight: up to 100 gram
foreign inserts: 6
minimum order quantity: 5.000