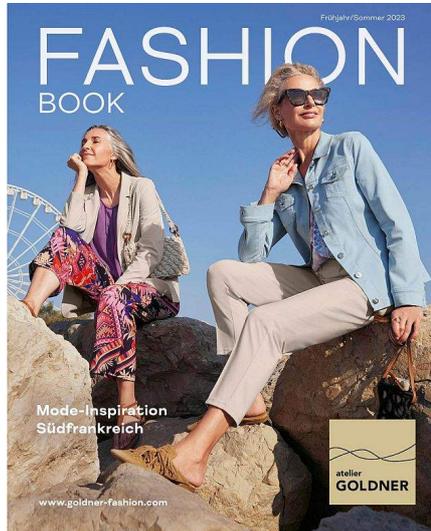


atelier GOLDNER

parcel inserts

Trebbau exclusive-list



website: www.goldner-fashion.com
last update: January 2023

target group characteristics

sexcode
 women: 98% men: 2%

target groups

- + age: from 65 years
- + women
- + household net budget high
- + fashion
- + seniors
- + mail order affine

acquisition

- + ads
- + inserts
- + catalogue mailing
- + online

product information

Fashion for the active woman in her prime. atelier GOLDNER is a mail-order company for high-quality women's fashion in special sizes. The customers of atelier GOLDNER are women who are particularly demanding and quality-conscious when it comes to clothing. The requirements of this target group in the upper price segment are met by cuts that are favourable to the figure, high-quality material that is often easy to care for, the best workmanship and a special variety of sizes including short sizes and hip sizes.

The exclusivity of atelier GOLDNER's range is already evident from its catalogues. A high-quality presentation with detailed, advisory texts and fashion tips already make the selection an experience.

Further selection options are available on request.

25% discount for the first booking on package inserts!

quantity / weight / prices

total capacity	quantity	from quantity	weight	price
January	35.000	5.000	up to 50 gram	180,00 € o/oo
February	31.000	30.001	up to 50 gram	170,00 € o/oo
March	42.000	50.001	up to 50 gram	150,00 € o/oo
April	40.000	100.001	up to 50 gram	130,00 € o/oo
May	43.000			
June	35.000			
July	30.000			
August	32.000			
September	35.000			
October	30.000			
November	36.000			
December	20.000			

conditions / terms of delivery

maximum-size: DIN A5
maximum-weight: up to 50 gram
foreign inserts: 6
minimum order quantity: 5.000