

Atelier Goldner Schnitt - Schweden

parcel inserts

shared exclusivity



website: www.ateliergs.se
last update: December 2019

target group characteristics sexcode

women: 94% men: 4%

target groups

- + age: 50 years +
- + abroad
- + abroad Sweden
- + women
- + fashion
- + seniors
- + mail order business affine

acquisition

- + ads
- + inserts
- + catalogue mailing
- + online

product information

Atelier Goldner Schnitt GmbH is a mail order company specialized in mid-price range women's fashion located in Münchberg in upper Franconia, Germany. The company is one of the market leaders in the 50+ age segment and is known for perfect fit fashion targeting best-ager customers. Atelier Goldner Schnitt is the number 1 when it comes to size diversity and a perfect fit. Quality-conscious ladies aged 50+ will find the perfect piece of clothing for (almost) any figure. That's what our customers appreciate most: Fitting & Sizes Special and intermediate sizes: extra small, short and normal, all sizes up to 54 All tops are also available in short sizes. 2 trouser types: Classic & Comfort Common standard sizes often do not provide the size and fit more mature women would expect of a garment. Therefore, Atelier Goldner Schnitt has developed a special dimensional concept for sizecompatible cuts - perfectly matched to the womanly body shape. Trousers are not just shorter, the entire cut is adapted to the dimensions of smaller women. Atelier Goldner Schnitt's excellent cut emphasizes the beauty of the female body, but also ensures comfort and freedom of movement. By the time a woman reaches the age of 50, she knows her body well. Therefore, she needs fashion that showcases her silhouette in delicate features and beautiful proportions.

quantity / weight / prices

free capacities	quantity	weight	price
January	1.200	up to 20 gram	140,00 € o/oo
February	1.100		
March	1.600		
April	1.400		
May	1.500		
June	1.200		
July	1.200		
August	1.000		
September	1.500		
October	1.900		
November	1.600		
December	1.000		

conditions / terms of delivery

maximum-size: DIN A5
maximum-weight: up to 50 gram
foreign inserts: 6
minimum order quantity: 5.000

specials:

- + upper sizes on request
- + upper weights on request