

Eddie Bauer

parcel inserts

Trebbau exclusive-list



product information

website: www.eddiebauer.de
last update: July 2022

target group characteristics

sexcode

women: 87% men: 13%

target groups

- + age: 50 years +
- + family
- + women
- + leisure time
- + household Netto hoch
- + household Netto mittel
- + fashion
- + Outdoor

acquisition

- + ads
- + inserts
- + catalogue mailing
- + mailings

quantity / weight / prices

in totalkapazität	quantity	weight	price
January	10.000	up to 20 gram	185,00 € o/oo
February	10.000	up to 30 gram	195,00 € o/oo
March	10.000	up to 40 gram	200,00 € o/oo
April	10.000		
May	10.000		
June	10.000		
July	10.000		
August	10.000		
September	10.000		
October	10.000		
November	10.000		
December	10.000		

conditions / terms of delivery

maximum-size: DIN A4
maximum-weight: up to 70 gram
foreign inserts: 3
minimum order quantity: 5.000