

## EUROtops - Fashion - Niederlande



**website:** www.eurotops.nl  
**last update:** January 2019

### target group characteristics

#### sexcode

women: 6% men: 94%

#### target groups

- + age: 50 years +
- + abroad
- + abroad Netherlands
- + best ager
- + house | garden | apartment
- + men
- + fashion
- + novelties
- + habitation | furnish

#### acquisition

- + ads
- + inserts
- + catalogue mailing
- + mailings
- + webshop

#### quality

- + real age
- + proof of origin
- + **inactive list**
- + date of purchase
- + Vermietung eingestellt

### product information

The man also wants to be dressed elegantly and sporty and wear high-quality clothing. Whether shirts, jackets or trousers - at EUROtops the man will find a large selection of tasteful and high-quality, but also sporty and comfortable clothing.

Not only women need accessories for a perfect look. EUROtops offers trendy caps, scarves, belts and much more also for HIM.

The EUROtops target group is predominantly male and older than 50 years. Regular catalogue mailings ensure that the addresses are up to date.

Rental preferred on a reciprocal basis

### selections and prices

4.224 clients 0-24 months

€ 200,00 o/oo

### selection improvements

multibuyers

€ 10,00 o/oo

### conditions and additional costs

#### basic selection/delivery costs

€ 11,00 per thou. min. € 200,00

€ 40,00 flat

#### minimum order quantity

3.000 addresses

#### minimum invoice amount

80 % of delivery quantity

#### additional costs:

##### flagging

€ 130,00 flat

##### express delivery costs

€ 75,00 flat

##### GDPR compliant delivery of curr. suppressions

€ 75,00 flat