

EUROtops - Fashion - Österreich



website: www.eurotops.de

last update: March 2024

target group characteristics

sexcode

women: 15% men: 85%

target groups

- + age: 50 years +
- + abroad
- + abroad Austria
- + best ager
- + house | garden | apartment
- + men
- + fashion
- + novelties
- + habitation | furnish

acquisition

- + catalogue mailing

quality

- + real age
- + proof of origin
- + date of purchase
- + Robinson cleaned

product information

The man also wants to be dressed elegantly and sporty and wear high-quality clothing. Whether shirts, jackets or trousers - at EUROtops the man will find a large selection of tasteful and high-quality, but also sporty and comfortable clothing.

Not only women need accessories for a perfect look. EUROtops offers trendy caps, scarves, belts and much more also for HIM.

The EUROtops target group is predominantly male and older than 50 years. Regular catalogue mailings ensure that the addresses are up to date.

Rental preferred on a reciprocal basis

selections and prices

23.000	clients
13.000	thereof multibuyers
10.000	thereof singlebuyers

€ 263,00	o/oo
€ 273,00	o/oo
€ 253,00	o/oo

conditions and additional costs

basic selection/delivery costs

€ 11,00	per thou. min. € 200,00
€ 40,00	flat

minimum order quantity

5.000 addresses

minimum invoice amount

70 % of delivery quantity

additional costs:

age selection (real age)

€ 15,00 per thou. min. € 180,00

flagging

€ 130,00 flat

GDPR compliant delivery of curr. suppressions

€ 110,00 flat

express delivery costs

€ 180,00 flat