

EUROtops - Frankreich

parcel inserts

shared exclusivity



website: www.eurotops.fr
last update: April 2023

target group characteristics

sexcode

women: 14% men: 86%

target groups

- + age: 50 years +
- + abroad
- + abroad France
- + best ager
- + foto / video / digital
- + gifts + promotion articles
- + house | garden | apartment
- + men
- + fashion

acquisition

- + ads
- + inserts
- + catalogue mailing
- + mailings

product information

The history of EUROtops starts 1985 in Germany. Since its founding, the company with French origin has positioned itself as a novelty mail order company for the demanding gentlemen.

In addition to ladies' and gentlemen's fashion, they also offer unusual gifts, products for the house, bathroom and kitchen - for indoor and outdoor, accessories and a variety of technical gadgets that make men's hearts beat faster. The products of EUROtops appeal to the hobbyist, the collector, the barbecue friend, the technology lover, the do-it-yourself and the garden owner.

The EUROtop's target group is mostly male and older than 50 years. Catalogues are regularly sent out which guarantees the high currentness of the data.

quantity / weight / prices

total capacity	quantity	weight	price
January	6.000	each additional gram	2,50 € o/oo
February	6.000	up to 20 gram	150,00 € o/oo
March	11.000		
April	7.000		
May	8.000		
June	11.000		
July	9.000		
August	8.000		
September	8.000		
October	9.000		
November	11.000		
December	6.000		

conditions / terms of delivery

maximum-size: H 230mm x B 185mm

maximum-weight: up to 50 gram

foreign inserts: 6