

## Eurotops - Austria

parcel inserts

### Trebbau exclusive-list



website: [www.eurotops.de](http://www.eurotops.de)

last update: April 2023

### target group characteristics

#### sexcode

women: 22% men: 78%

#### target groups

- + age: 50 years +
  - + abroad
  - + abroad Austria
  - + best ager
  - + house | garden | apartment
  - + men
  - + fashion
  - + novelties
  - + habitation / furnish
- #### acquisition
- + ads
  - + inserts
  - + catalogue mailing
  - + mailings

### product information

The history of EUROtops starts 1985 in Germany. Since its founding, the company with French origin has positioned itself as a novelty mail order company for the demanding gentlemen.

In addition to ladies' and gentlemen's fashion, they also offer unusual gifts, products for the house, bathroom and kitchen - for indoor and outdoor, accessories and a variety of technical gadgets that make men's hearts beat faster. The products of EUROtops appeal to the hobbyist, the collector, the barbecue friend, the technology lover, the do-it-yourself and the garden owner.

The EUROtop's target group is mostly male and older than 50 years. Catalogues are regularly sent out which guarantees the high currentness of the data.

### quantity / weight / prices

total capacity	quantity	weight	price
January	0	up to 20 gram	248,00 € o/oo
February	5.000	up to 50 gram	268,00 € o/oo
March	7.000		
April	5.000		
May	5.000		
June	7.000		
July	6.000		
August	5.000		
September	6.000		
October	7.000		
November	7.000		
December	4.000		

### conditions / terms of delivery

maximum-size: H 230mm x B 185mm

maximum-weight: up to 50 gram

foreign inserts: 6