

EUROtops

parcel inserts

Trebbau exclusive-list



website: www.eurotops.de

last update: April 2023

target group characteristics

sexcode

women: 27% men: 71%

companies: 2%

target groups

- + age: 50 years +
- + best ager
- + house | garden | apartment
- + men
- + fashion
- + novelties
- + habitation / furnish

acquisition

- + ads
- + inserts
- + catalogue mailing
- + mailings

product information

The history of EUROtops starts 1985 in Germany. Since its founding, the company with French origin has positioned itself as a novelty mail order company for the demanding gentlemen. In addition to ladies' and gentlemen's fashion, they also offer unusual gifts, products for the house, bathroom and kitchen - for indoor and outdoor, accessories and a variety of technical gadgets that make men's hearts beat faster. The products of EUROtops appeal to the hobbyist, the collector, the barbecue friend, the technology lover, the do-it-yourself and the garden owner. The EUROtop's target group is mostly male and older than 50 years. Catalogues are regularly sent out which guarantees the high currentness of the data.

Renting preferred on a mutual basis

quantity / weight / prices

total capacity	quantity	weight	price
January	49.000	up to 20 gram	208,00 € o/oo
February	49.000	up to 50 gram	228,00 € o/oo
March	49.000		
April	49.000		
May	49.000		
June	49.000		
July	49.000		
August	49.000		
September	49.000		
October	49.000		
November	49.000		
December	49.000		

conditions / terms of delivery

maximum-size: H 230mm x B 185mm

maximum-weight: up to 50 gram

foreign inserts: 6

minimum order quantity: 5.000