

EUROtops - Switzerland



product information

The history of EUROtops starts 1985 in Germany. Since its founding, the company with French origin has positioned itself as a novelty mail order company for the demanding gentlemen. In addition to ladies' and gentlemen's fashion, they also offer unusual gifts, products for the house, bathroom and kitchen - for indoor and outdoor, accessories and a variety of technical gadgets that make men's hearts beat faster. The products of EUROtops appeal to the hobbyist, the collector, the barbecue friend, the technology lover, the do-it-yourself and the garden owner. The EUROtop's target group is mostly male and older than 50 years. Catalogues are regularly sent out which guarantees the high currentness of the data.

selections and prices

57.330 clients
27.103 thereof multibuyers

selection improvements

last purchase date additional

€ 285,00 o/oo
€ 295,00 o/oo

€ 5,00 o/oo

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00
€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

70 % of delivery quantity

additional costs:

flagging

€ 130,00 flat

express delivery costs

€ 75,00 flat

age selection

€ 8,00 per tsd. min. € 130,00

GDPR compliant delivery of curr. suppressions

€ 75,00 flat

website: www.eurotops.ch

last update: April 2023

target group characteristics

sexcode

women: 23% men: 77%

target groups

+ age: 50 years +
+ abroad
+ abroad german Switzerland
+ best ager
+ house | garden | apartment
+ men
+ fashion
+ novelties
+ habitation / furnish

acquisition

+ ads
+ inserts
+ catalogue mailing
+ mailings
+ webshop

quality

+ real age
+ date of purchase
+ Robinson cleaned