

Gina Laura Austria

parcel inserts

Trebbau exclusive-list



GINA LAURA

website: www.gina-laura.com

last update: December 2022

target group characteristics

sexcode

women: 98% men: 2%

target groups

- + age: 50 years +
- + abroad
- + abroad Austria
- + women
- + fashion
- + seniors
- + mail order business affine

acquisition

- + inserts
- + catalogue mailing
- + online

product information

Gina Laura is a fashion brand of the Popken Fashion Group. As an Omnichannel company, the Popken Fashion Group sells its fashion line worldwide - in more than 30 countries and 300 stores, by mail order and internet as well as by selected B2B partners.

The collections in the sizes 36 to 54 of Gina Laura are distinguished by modern colors, modern cuts and great value for money. The extensive assortment offers high-quality items such as knitwear, blouses and shirts as well as jackets, vests, trousers and skirts. Scarves, necklaces and many more accessories complete the fashionable collection.

quantity / weight / prices

in totalkapazität	quantity	weight	price
January	400	up to 20 gram	210,00 € o/oo
February	400	up to 50 gram	220,00 € o/oo
March	400		
April	400		
May	400		
June	400		
July	400		
August	400		
September	400		
October	400		
November	400		
December	400		

conditions / terms of delivery

maximum-size: on request

maximum-weight: up to 50 gram

specials:

- + upper weights on request