

# Gina Laura

parcel inserts

## Trebbau exclusive-list



## GINA LAURA

website: [www.gina-laura.com](http://www.gina-laura.com)

last update: December 2022

### target group characteristics

#### sexcode

women: 98% men: 2%

#### target groups

- + age: 45 - 55 years
- + age: 50 years +
- + best ager
- + women
- + fashion
- + seniors
- + mail order affine

#### acquisition

- + inserts
- + catalogue mailing
- + online

### product information

Gina Laura is a fashion brand of the Popken Fashion Group. As an Omnichannel company, the Popken Fashion Group sells its fashion line worldwide - in more than 30 countries and 300 stores, by mail order and internet as well as by selected B2B partners.

The collections in the sizes 36 to 54 of Gina Laura are distinguished by modern colors, modern cuts and great value for money. The extensive assortment offers high-quality items such as knitwear, blouses and shirts as well as jackets, vests, trousers and skirts. Scarves, necklaces and many more accessories complete the fashionable collection.

### quantity / weight / prices

total capacity	quantity	weight	price
January	7.000	up to 20 gram	168,00 € o/oo
February	7.000	up to 25 gram	175,00 € o/oo
March	7.000		
April	7.000		
May	7.000		
June	7.000		
July	7.000		
August	7.000		
September	7.000		
October	7.000		
November	7.000		
December	7.000		

### conditions / terms of delivery

maximum-size: DIN A4

maximum-weight: up to 50 gram