

house and Hobby - Switzerland

Mein
HAUS & Mein
HOBBY

Ma
MAISON & Ma
HOBBY

product information

Quality articles as real super bargains can be found at the Schweizer Haus und Hobby-Versand and Activité.

The large selection for household, leisure & hobby, gift ideas, as well as gadgets and trend assortments from over 20 product groups, delights the loyal customers of Haus und Hobby.

The Activité range also offers health and body care products, everyday aids, household articles and much more to make life at home as attractive as possible.

selections and prices

17.123	multibuyers 0-6 months dt.CH	Sfr 340,00	o/oo
9.227	multibuyers 7-12 months dt.CH	Sfr 320,00	o/oo
11.431	multibuyers 13-24 months dt.CH	Sfr 300,00	o/oo
7.480	multibuyers older than 24 months dt.CH	Sfr 280,00	o/oo
5.834	singlebuyers 0-6 months dt.CH	Sfr 320,00	o/oo
3.277	singlebuyers 7-12 months dt.CH	Sfr 300,00	o/oo
6.782	singlebuyers 13-24 months dt.CH	Sfr 280,00	o/oo
11.661	singlebuyers older than 24 months dt.CH	Sfr 260,00	o/oo
9.812	multibuyers 0-6 months fr.CH	Sfr 340,00	o/oo
5.127	multibuyers 7-12 months fr.CH	Sfr 320,00	o/oo
6.752	multibuyers 13-24 months fr.CH	Sfr 300,00	o/oo
4.611	multibuyers older than 24 months fr.CH	Sfr 280,00	o/oo
2.220	singlebuyers 0-6 months fr.CH	Sfr 320,00	o/oo
1.227	singlebuyers 7-12 months fr.CH	Sfr 300,00	o/oo
2.514	singlebuyers 13-24 months fr.CH	Sfr 280,00	o/oo
6.774	singlebuyers older than 24 months fr.CH	Sfr 260,00	o/oo

website: www.hobby-online.ch

last update: April 2023

target group characteristics

sexcode

women: 72% men: 28%

target groups

+ age: 50 years +
+ abroad
+ abroad french Switzerland
+ abroad german Switzerland
+ women
+ house | garden | apartment
+ cooking | baking
+ cosmetics
+ novelties

order value (Ø) : Sfr 65,00

acquisition

+ catalogue mailing
+ online
+ webshop

quality

+ real age
+ proof of origin
+ date of purchase
+ Robinson cleaned

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00

€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

60 % of delivery quantity

additional costs:

age selection

€ 8,00 per tsd. min. € 130,00

GDPR compliant delivery of curr. suppressions

€ 75,00 flat

express delivery costs

€ 75,00 flat

flagging

€ 130,00 flat