

Haus und Hobby - Schweiz

parcel inserts

Treibbau exclusive-list*Mein*
HAUS & HOBBY*Maison*
MAISON & HOBBYwebsite: www.hobby-online.ch

last update: April 2023

target group characteristics**sexcode**

women: 72% men: 28%

target groups

- + age: 50 years +
- + abroad
- + abroad french Switzerland
- + abroad german Switzerland
- + women
- + house | garden | apartment
- + cooking | baking
- + cosmetics
- + novelties

acquisition

- + catalogue mailing
- + online
- + webshop

product information

Quality articles as real super bargains can be found at the Schweizer Haus und Hobby-Versand and Activité.

The large selection for household, leisure & hobby, gift ideas, as well as gadgets and trend assortments from over 20 product groups, delights the loyal customers of Haus und Hobby.

The Activité range also offers health and body care products, everyday aids, household articles and much more to make life at home as attractive as possible.

quantity / weight / prices

total capacity	quantity	weight	price
January	6.500	up to 50 gram	300,00 Sfr o/oo
February	7.400		
March	6.900		
April	8.100		
May	7.200		
June	7.500		
July	6.500		
August	7.200		
September	7.200		
October	7.500		
November	7.500		
December	4.200		

conditions / terms of delivery**maximum-size:** H 230mm x B 160mm**maximum-weight:** up to 50 gram**foreign inserts:** 5**minimum order quantity:** 5.000