

Buyers of food supplements



last update: March 2023

target group characteristics

sexcode

women: 43% men: 57%

target groups

- + age: from 65 years
- + health
- + men
- + seniors
- + mail order affine

product information

This address list offers products to customers who pay special attention to their daily vitamin intake and, if necessary, round it off with additional vitamins and food supplements, such as protein powder. Capsules are offered that regenerate, vitalise and activate the body and mind - especially for men. However, customers do not rely solely on the effect of the food supplements, but are also active in sports. Matching to this, one can also find various sports equipment in the assortment.

The target group consists of experienced postal buyers, is mostly male and willing to spend more than usual on their health and vitality.

This list is inactive and is also rented out to competitors.

acquisition

- + inserts
- + mailings
- + online

quality

- + proof of origin
- + **inactive Liste**
- + Robinson cleaned

selections and prices

64.411 former clients

€ 165,00 o/oo

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00

€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

50 % of delivery quantity

additional costs:

GDPR compliant delivery of curr. suppressions

€ 75,00 flat

express delivery costs

€ 75,00 flat

flagging

€ 130,00 flat

age selection according to first name

€ 130,00 flat