

Kroschke sign



website: www.kroschke.com

last update: July 2022

target group characteristics

sexcode

companies: 100% (F): 32% (M): 59%

target groups

- + public authorities/offices
- + companies
- + executives
- + craftsmen
- + industry
- + technophilic

order value (Ø) : € 128,00

acquisition

- + ads
- + inserts
- + catalogue mailing
- + webshop



product information

The company Kroschke sign international GmbH has been a mail order company in the field of safety and labeling in the workplace for more than 40 years. The catalog provides clear information on the ways in which accidents are to be avoided in the workplace. For each company there are indispensable warning and information signs, as well as protective workwear, safety shoes and gloves etc. which are used by many companies in industry, services, trade and craft.

Target groups are primarily medium and large enterprises from industry, services, trade and craft. The contact persons are primarily for purchasing, work safety, operating, maintenance and management. The addresses are used by the company "Kroschke sign international" several times a year and maintained regularly, so that a high recency standard is ensured. In addition, the contact person can be selected by their department area.

selections and prices

30.997	clients last 0-6 months, 1 x p.company	€ 190,00	o/oo
19.758	clients last 7-12 months, 1 x p.company	€ 190,00	o/oo
28.761	clients last 13-24 months, 1 x p.company	€ 180,00	o/oo

selection improvements

industry/company size plus	€ 10,00	o/oo
function or department plus	€ 10,00	o/oo
date of purchase plus	€ 10,00	o/oo

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00
€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

50 % of delivery quantity

additional costs:

flagging

€ 130,00 flat

express delivery costs

€ 75,00 flat

GDPR compliant delivery of curr. suppressions

€ 75,00 flat