Discover an exclusive selection of innovative, useful and original products for men. There are products from the field of home & house, fancy gifts, textiles, erotic products and a variety of technical gadgets that make men’s hearts beat faster. The products of Männersache speak to the hobbyist, the collector, the barbecue friend, the technology lover, the do-it-yourself-man and the garden owner. The target group is by majority male and older than 50 years. This target group is very attractive for your new customer acquisition. Regular send outs of catalogues ensure the addresses are up to date.

**Target Group Characteristics**

- **Age:** 50 years +
- **Best Ager**
- **Leisure Time**
- **Health**
- **House / Garden / Apartment**
- **Men**
- **Novelties**

**Quality**

- **Real Age**
- **Herkunftsandruck**
- **Inactive List**
- **Date of Purchase**
- **Postal Check**
- **Robinson Cleaned**

**Selections and Prices**

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clients last 0-12 months</td>
<td>9.913</td>
<td>230,00 o/oo</td>
</tr>
<tr>
<td>Clients last 13-24 months</td>
<td>15.203</td>
<td>220,00 o/oo</td>
</tr>
<tr>
<td>Clients older than 24 months</td>
<td>21.693</td>
<td>210,00 o/oo</td>
</tr>
<tr>
<td>Multibuyers</td>
<td></td>
<td>10,00 o/oo</td>
</tr>
</tbody>
</table>

**Conditions and Additional Costs**

- **Minimum Order Quantity:** 5,000 addresses
- **Minimum Invoice Amount:** 70 % of delivery quantity
- **Additional Costs:**
  - **Delivery Costs:** € 40,00 flat
  - **Selection Fee:** € 11,00 per tsd. min. € 200,00
  - **Flagging:** € 130,00 flat
  - **Express Delivery Costs:** € 75,00 flat
  - **Age Selection (Real Age):** € 130,00 flat
  - **GDPR Compliant Delivery of Curr. Suppressions:** € 100,00 flat