

Mediashop - Austria



product information

MediaShop is an internationally operating TV shopping company that operates successfully in 40 countries.

MediaShop's high-quality products are advertised via TV with DRTV spots and infomercials, as well as online. The sales channels also include mail order and stationary trade.

The product range extends from household appliances and fitness equipment to beauty, leisure and much more. Of course, there is also an Internet presence where you can see for yourself at: www.MediaShop.tv

website: www.MediaShop.tv
last update: October 2022

target group characteristics

sexcode

women: 58% men: 42%

target groups

- + age: 50 years +
- + abroad
- + abroad Austria
- + fitness
- + house | garden | apartment
- + cooking | baking
- + cosmetics
- + novelties
- + seniors

order value (Ø) : € 75,00

acquisition

- + DRTV
- + online
- + webshop

quality

- + inserts possible
- + real age
- + proof of origin
- + Robinson cleaned

selections and prices

38.977	multibuyers 0-6 months	€ 260,00 o/oo
20.608	multibuyers 7-12 months	€ 240,00 o/oo
45.711	multibuyers 13-24 months	€ 220,00 o/oo
25.916	multibuyers older than 24 months	€ 200,00 o/oo
47.162	singlebuyers 0-6 months	€ 240,00 o/oo
31.872	singlebuyers 7-12 months	€ 220,00 o/oo
117.025	singlebuyers 13-24 months	€ 200,00 o/oo
157.786	singlebuyers older than 24 months	€ 180,00 o/oo

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00
€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

60 % of delivery quantity

additional costs:

express delivery costs

€ 75,00 flat

GDPR compliant delivery of curr. suppressions

€ 75,00 flat

flagging

€ 130,00 flat

age selection

€ 8,00 per tsd. min. € 130,00