

MediaShop - Österreich

parcel inserts

Trebbau exclusive-list



website: www.MediaShop.tv

last update: October 2022

target group characteristics

sexcode

women: 58% men: 42%

target groups

- + age: 50 years +
 - + abroad
 - + abroad Austria
 - + fitness
 - + house | garden | apartment
 - + cooking | baking
 - + cosmetics
 - + novelties
 - + seniors
- #### acquisition
- + DRTV
 - + online
 - + webshop

product information

MediaShop is an internationally operating TV shopping company that operates successfully in 40 countries.

MediaShop's high-quality products are advertised via TV with DRTV spots and infomercials, as well as online. The sales channels also include mail order and stationary trade.

The product range extends from household appliances and fitness equipment to beauty, leisure and much more. Of course, there is also an Internet presence where you can see for yourself at: www.MediaShop.tv

quantity / weight / prices

total capacity	quantity	weight	price
January	23.000	up to 20 gram	220,00 € o/oo
February	19.000	up to 30 gram	240,00 € o/oo
March	19.000	up to 40 gram	260,00 € o/oo
April	18.000	up to 50 gram	280,00 € o/oo
May	18.000		
June	17.000		
July	15.000		
August	13.000		
September	17.000		
October	17.000		
November	20.000		
December	20.000		

conditions / terms of delivery

maximum-size: DIN A5

maximum-weight: up to 50 gram

minimum order quantity: 5.000

specials:

+ upper sizes on request