

**MediaShop**

parcel inserts

**Trebbeau exclusive-list****product information**

MediaShop is an internationally operating TV shopping company that operates successfully in 40 countries.

MediaShop's high-quality products are advertised via TV with DRTV spots and infomercials, as well as online. The sales channels also include mail order and stationary trade.

The product range extends from household appliances and fitness equipment to beauty, leisure and much more. Of course, there is also an Internet presence where you can see for yourself at: [www.MediaShop.tv](http://www.MediaShop.tv)

**website:** [www.MediaShop.tv](http://www.MediaShop.tv)**last update:** April 2023**target group characteristics****sexcode**

women: 56% men: 44%

**target groups**

- + age: 50 years +
- + fitness
- + house | garden | apartment
- + cooking | baking
- + cosmetics
- + novelties
- + seniors
- + habitation / furnish
- + living | sleep accessories

**acquisition**

- + DRTV
- + mailings
- + online
- + webshop

**quantity / weight / prices**

total capacity	quantity	weight	price
January	79.000	up to 20 gram	180,00 € o/oo
February	65.000	up to 30 gram	200,00 € o/oo
March	65.000	up to 40 gram	220,00 € o/oo
April	63.000	up to 50 gram	240,00 € o/oo
May	63.000		
June	60.000		
July	53.000		
August	46.000		
September	55.000		
October	55.000		
November	69.000		
December	69.000		

**conditions / terms of delivery****maximum-size:** DIN A5**maximum-weight:** up to 50 gram**minimum order quantity:** 5.000**specials:**

- + upper sizes on request