

Mediashop - Switzerland



product information

MediaShop is an internationally operating TV shopping company that operates successfully in 40 countries.

MediaShop's high-quality products are advertised via TV with DRTV spots and infomercials, as well as online. The sales channels also include mail order and stationary trade.

The product range extends from household appliances and fitness equipment to beauty, leisure and much more. Of course, there is also an Internet presence where you can see for yourself at: www.MediaShop.tv

selections and prices

16.705	multibuyers 0-6 months dt.CH
11.490	multibuyers 7-12 months dt.CH
20.493	multibuyers 13-24 months dt.CH
19.631	multibuyers older than 24 months
23.201	singlebuyers 0-6 months dt.CH
16.759	singlebuyers 7-12 months dt.CH
38.232	singlebuyers 13-24 months dt.CH
99.525	singlebuyers older than 24 months

Sfr 370,00	o/oo
Sfr 350,00	o/oo
Sfr 330,00	o/oo
Sfr 310,00	o/oo
Sfr 350,00	o/oo
Sfr 330,00	o/oo
Sfr 310,00	o/oo
Sfr 290,00	o/oo

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00
€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

60 % of delivery quantity

additional costs:

GDPR compliant delivery of curr. suppressions
€ 75,00 flat

express delivery costs

€ 75,00 flat

flagging

€ 130,00 flat

age selection

€ 8,00 per tsd. min. € 130,00

website: www.MediaShop.tv

last update: April 2023

target group characteristics

sexcode

women: 58% men: 42%

target groups

+ age: 50 years +
+ abroad
+ abroad german Switzerland
+ fitness
+ house | garden | apartment
+ cooking | baking
+ cosmetics
+ novelties
+ seniors

order value (Ø) : Sfr 80,00

acquisition

+ DRTV
+ online
+ webshop

quality

+ inserts possible
+ real age
+ proof of origin
+ Robinson cleaned