

MediaShop - Schweiz

parcel inserts

Trebbau exclusive-list



website: www.MediaShop.tv
last update: April 2023

target group characteristics

sexcode

women: 58% men: 42%

target groups

- + age: 50 years +
- + abroad
- + abroad german Switzerland
- + fitness
- + house | garden | apartment
- + cooking | baking
- + cosmetics
- + novelties
- + seniors

acquisition

- + DRTV
- + online
- + webshop

product information

MediaShop is an internationally operating TV shopping company that operates successfully in 40 countries.

MediaShop's high-quality products are advertised via TV with DRTV spots and infomercials, as well as online. The sales channels also include mail order and stationary trade.

The product range extends from household appliances and fitness equipment to beauty, leisure and much more. Of course, there is also an Internet presence where you can see for yourself at: www.MediaShop.tv

quantity / weight / prices

total capacity	quantity	weight	price
January	9.000	up to 20 gram	350,00 Sfr o/oo
February	8.000	up to 30 gram	380,00 Sfr o/oo
March	7.000	up to 40 gram	415,00 Sfr o/oo
April	7.000	up to 50 gram	450,00 Sfr o/oo
May	7.000		
June	6.000		
July	6.000		
August	6.000		
September	6.000		
October	6.000		
November	7.000		
December	8.000		

conditions / terms of delivery

maximum-size: DIN A5
maximum-weight: up to 50 gram

minimum order quantity: 5.000

specials:

- + upper sizes on request