

## MediaShop - Tschechien

parcel inserts

### Trebbau exclusive-list



**website:** www.mediashop.cz  
**last update:** June 2022

### target group characteristics

#### sexcode

women: 55% men: 45%

#### target groups

- + age: 50 years +
  - + abroad
  - + abroad Tschechien
  - + fitness
  - + house | garden | apartment
  - + cooking | baking
  - + cosmetics
  - + novelties
  - + seniors
- #### acquisition
- + DRTV
  - + online
  - + webshop

### product information

MediaShop is an internationally operating TV shopping company that operates successfully in 40 countries.

MediaShop's high-quality products are advertised via TV with DRTV spots and infomercials, as well as online. The sales channels also include mail order and stationary trade.

The product range extends from household appliances and fitness equipment to beauty, leisure and much more. Of course, there is also an Internet presence where you can see for yourself at: [www.MediaShop.tv](http://www.MediaShop.tv)

### quantity / weight / prices

total capacity	quantity	weight	price
January	16.000	up to 20 gram	220,00 € o/oo
February	10.000	up to 30 gram	240,00 € o/oo
March	13.000	up to 40 gram	260,00 € o/oo
April	11.000	up to 50 gram	280,00 € o/oo
May	12.000		
June	10.000		
July	10.000		
August	11.000		
September	12.000		
October	11.000		
November	16.000		
December	16.000		

### conditions / terms of delivery

**maximum-size:** DIN A5

**maximum-weight:** up to 50 gram

**minimum order quantity:** 5.000

#### specials:

- + upper sizes on request