

MediaShop - Ungarn

parcel inserts

Trebbeau exclusive-list**website:** www.mediashop.hu**last update:** January 2021**target group characteristics****sexcode**

women: 55% men: 45%

target groups

- + age: 50 years +
 - + abroad
 - + abroad Hungary
 - + fitness
 - + house | garden | apartment
 - + cooking | baking
 - + cosmetics
 - + novelties
 - + seniors
- acquisition**
- + DRTV
 - + online
 - + webshop

product information

MediaShop is an internationally operating TV shopping company that operates successfully in 40 countries.

MediaShop's high-quality products are advertised via TV with DRTV spots and infomercials, as well as online. The sales channels also include mail order and stationary trade.

The product range extends from household appliances and fitness equipment to beauty, leisure and much more. Of course, there is also an Internet presence where you can see for yourself at: www.MediaShop.tv

quantity / weight / prices

total capacity	quantity	weight	price
January	28.000	up to 20 gram	220,00 € o/oo
February	25.000	up to 30 gram	240,00 € o/oo
March	27.000	up to 40 gram	260,00 € o/oo
April	20.000	up to 50 gram	280,00 € o/oo
May	22.000		
June	20.000		
July	18.000		
August	18.000		
September	18.000		
October	18.000		
November	23.000		
December	23.000		

conditions / terms of delivery**maximum-size:** DIN A5**maximum-weight:** up to 50 gram**minimum order quantity:** 5.000**specials:**

+ upper sizes on request