

National Pen - Großbritannien

Trebbau exclusive-list



product information

National pen belongs to National Pen Corporation. Their headquarters is located in the USA. Founded in 1966, National Pen sells his advertising products mainly with the help of catalogues and the Internet. Currently, the company is active in 18 European countries. They offer a broad variety of products which include ball pens and pencils of different designs. Furthermore they sell advertising products such as T-Shirts, calculators, bags, calendars and gift cards. National Pen always surprises its customers with new innovative ideas. As the company manufactures their products themselves they also support other companies in terms of customer relations, customer acquisition and motivating employees. This list will address active mail order customers and employees of smaller companies (up to 20 employees). As a result their customers are loyal and purchase their products on various occasions. The addresses are constantly used for own advertising which ensure an updated high quality list - the average order value is 200 €

selections and prices

13.534	clients last 0-6 months	€ 195,00	o/oo
15.677	clients last 7-12 months	€ 175,00	o/oo
19.934	clients last 13-24 months	€ 160,00	o/oo
68.067	clients older than 24 months	€ 150,00	o/oo

selection improvements

additional charge for contact person	€ 25,00	o/oo
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website: www.nationalpen.co.uk/uk/
last update: July 2019

target group characteristics

sexcode

women: % men: %
 companies: 100% (F): % (M): %

target groups

- + abroad
- + abroad United Kingdom
- + office supplies
- + companies
- + freelancer
- + gifts + promotion articles

acquisition

- + mailings
- + online
- + webshop

conditions and additional costs

minimum order quantity

5.000 addresses

minimum invoice amount

70 % of delivery quantity

additional costs:

delivery costs

€ 40,00 flat

selection fee

€ 11,00 per tsd. min. € 200,00

GDPR compliant delivery of curr. suppressions

€ 100,00 flat