

# National Pen

parcel inserts

## Trebbau exclusive-list



website: [www.penseurope.com/de/](http://www.penseurope.com/de/)  
last update: January 2021



### target group characteristics sexcode

companies: 100%

#### target groups

- + office supplies
- + companies
- + freelancer
- + gifts + promotion articles

### product information

National pen belongs to National Pen Corporation. Their headquarters is located in the USA. Founded in 1966, National Pen sells his advertising products mainly with the help of catalogues and the Internet. Currently, the company is active in 18 European countries. They offer a broad variety of products which include ball pens and pencils of different designs. Furthermore they sell advertising products such as T-Shirts, calculators, bags, calendars and gift cards. National Pen always surprises its customers with new innovative ideas. As the company manufactures their products themselves they also support other companies in terms of customer relations, customer acquisition and motivating employees. This list will address active mail order customers and employees of smaller companies (up to 20 employees). As a result their customers are loyal and purchase their products on various occasions. The addresses are constantly used for own advertising which ensure an updated high quality list - the average order value is 200 €

### acquisition

- + mailings
- + online
- + webshop

### quantity / weight / prices

in totalkapazität	quantity	weight	price
January		per further 10 Gramm	10,00 € o/oo
February		up to 20 gram	180,00 € o/oo
March		up to 30 gram	190,00 € o/oo
April		up to 40 gram	200,00 € o/oo
May		up to 50 gram	210,00 € o/oo
June		up to 60 gram	220,00 € o/oo
July			
August			
September			
October			
November			
December			

### conditions / terms of delivery

**maximum-size:** H 210mm x B 140mm  
**maximum-weight:** on request  
**foreign inserts:** 3  
**minimum order quantity:** 5.000