

## National Pen - Schweiz

### Trebbau exclusive-list



website: [www.penseurope.com/ch\\_de/](http://www.penseurope.com/ch_de/)  
last update: June 2021

### target group characteristics sexcode

companies: 100%

#### target groups

- + abroad
- + abroad german Switzerland
- + office supplies
- + companies
- + gifts + promotion articles



### product information

National pen belongs to National Pen Corporation. Their headquarters is located in the USA. Founded in 1966, National Pen sells his advertising products mainly with the help of catalogues and the Internet. Currently, the company is active in 18 European countries. They offer a broad variety of products which include ball pens and pencils of different designs. Furthermore they sell advertising products such as T-Shirts, calculators, bags, calendars and gift cards. National Pen always surprises its customers with new innovative ideas. As the company manufactures their products themselves they also support other companies in terms of customer relations, customer acquisition and motivating employees. This list will address active mail order customers and employees of smaller companies (up to 20 employees). As a result their customers are loyal and purchase their products on various occasions. The addresses are constantly used for own advertising which ensure an updated high quality list - the average order value is 200 €

### acquisition

- + mailings
- + online
- + webshop

### selections and prices

4.241	clients last 0-6 months	€ 195,00	o/oo
5.006	clients last 7-12 months	€ 175,00	o/oo
5.717	clients last 13-24 months	€ 160,00	o/oo
18.888	clients older than 24 months	€ 150,00	o/oo

### selection improvements

additional charge for contact person	€ 25,00	o/oo
add. charge f. industrial sector (WZ-Code)	€ 25,00	o/oo
add. charge for number of employees	€ 25,00	o/oo

### conditions and additional costs

#### minimum order quantity

5.000 addresses

#### minimum invoice amount

70 % of delivery quantity

#### additional costs:

#### delivery costs

€ 40,00 flat

#### selection fee

€ 11,00 per tsd. min. € 200,00

#### DS-GVO konf.Überpr.+ ggf. Nachlief. current Sperr

€ 75,00 flat