

## Verlag Dr. Otto Schmidt GmbH

ottoschmidtwebsite: [www.otto-schmidt.de](http://www.otto-schmidt.de)

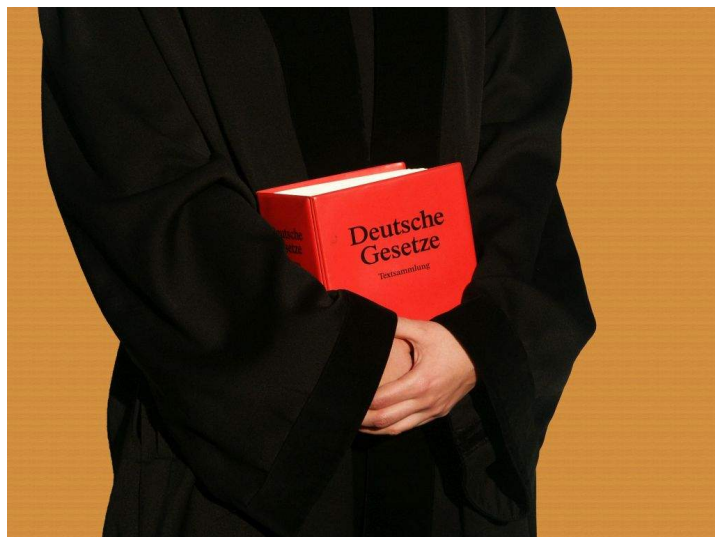
last update: February 2023

**target group characteristics****sexcode**

companies: 100% (F): 28% (M): 72%

**target groups**

- + companies
- + freelancer
- + executives
- + politics | economy
- + tax accountants | public accountants | lawyers

**product information**

The publisher Dr. Otto Schmidt has provided more than 100 years of qualified information for the legal and tax practice in the professions and in the economy, as well as in judicial and administrative areas. It is one of the most renowned suppliers within Germany in its field. The company supplies lawyers - individual lawyers or lawyer-firms - with their special disciplines, accountant and tax consultant firms, notaries and patent attorneys, with the current state of laws, regulations, interpretations and case law; starting with the competent quick analysis in the specialist journals of the publishing house, ranging from balanced commentary in book form through to the online or offline research archives.

The target group consists of experts in law, economics and taxes with different specialties and priorities. They keep their knowledge up to date to be able to give qualified advice and to keep up with the competitive market.

**acquisition**

- + mailings
- + public directories
- + online
- + telephone

**quality**

- + telephone number available

**selections and prices**

141.122	lawyers in total	€	175,00	o/oo
89.912	single lawyers	€	175,00	o/oo
8.781	lawyer partnership 1x p.company	€	175,00	o/oo
3.350	lawyer association 1x p.company	€	175,00	o/oo
40.525	specialist solicitor	€	199,00	o/oo
58.661	lawyers / main focus	€	199,00	o/oo
56.938	tax accountants in total	€	175,00	o/oo
37.320	tax accountants (single offices)	€	175,00	o/oo
3.305	tax accountant associations 1x p.company	€	175,00	o/oo
7.140	tax accountant associations	€	175,00	o/oo
6.268	civil law notary	€	175,00	o/oo
3.207	patent lawyer	€	175,00	o/oo
7.887	public accountants	€	175,00	o/oo

**conditions and additional costs****basic selection/provision costs**

€ 11,00 per tsd. min. € 200,00

€ 40,00 flat

**minimum order quantity**

2.000 addresses

**minimum invoice amount**

70 % of delivery quantity

**additional costs:****minimum order value**

€ 350,00 flat

**flagging**

€ 130,00 flat

**express delivery costs**

€ 75,00 flat

**GDPR compliant delivery of curr. suppressions**

€ 75,00 flat