

REMEMBER Products



product information

Since its foundation in 1996 REMEMBER® priority is the inspiration for colours and shapes - and this has remained until today. Over the years an ever-growing assortment of individual design and gift items has emerged. Whether for games, cardboard stools, breakfast boards or calendars, one thing applies to all products: every item is developed and designed with great passion exclusively in-house. Many objects of everyday life are made something new by a unique design style. The result is an extraordinary, very original assortment.

With REMEMBER® you are able to attract high-quality and demanding customers with a preference for individual design. The buyers are mainly female, between 30 and 50 years old and with a high income. Through a special scoring procedure many selection features are available from different interest areas. Most of the addresses are private customers but it is also possible to rent company addresses.

REMEMBER®

website: www.remember.de

last update: January 2023

target group characteristics

sexcode

women: 77% men: 23%

companies: 9% (F): 59% (M): 31%

target groups

+ age: 30- 45 years

+ age: 45 - 55 years

+ companies

+ women

+ gifts + promotion articles

+ household net budget high

+ average net income

+ habitation / furnish

order value (Ø) : € 55,00

acquisition

+ ads

+ inserts

+ catalogue mailing

+ online

+ webshop

quality

+ inserts possible

+ proof of origin

selections and prices

37.362	private clients last 0-6 months	€ 195,00	o/oo
72.868	private clients last 7-12 months	€ 185,00	o/oo
76.184	private clients last 13-24 months	€ 170,00	o/oo
16.850	private clients older than 24 months	€ 160,00	o/oo
281.963	prospects private	on request	
4.936	business clients last 0-12 months	€ 200,00	o/oo
4.033	business clients last 13-24 months	€ 185,00	o/oo
1.065	business clients older than 24 months	€ 170,00	o/oo
33.741	prospects BtB	on request	

selection improvements

269.664	privatecl. educated affinity politics/science/economics	€ 180,00	o/oo
320.987	privatecl. 1-2 Family houses	€ 180,00	o/oo
206.106	privatecl. fashionaffine/upmarket+other clothing	€ 180,00	o/oo
219.298	privatecl. living and garden	€ 180,00	o/oo
94.821	privatecl. finances	€ 180,00	o/oo
29.484	privatecl. sohos	€ 180,00	o/oo
27.566	privatecl. bargain hunters	€ 180,00	o/oo
43.142	privatecl. sweepstakeaffine	€ 180,00	o/oo
59.652	privatecl. donation affine	€ 180,00	o/oo
	and many other possibilities!	€ 180,00	o/oo

conditions and additional costs

basic selection/provision costs

€ 11,00 per tsd. min. € 200,00

€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

70 % of delivery quantity

additional costs:

age selection according to first name

€ 130,00 flat

flagging

€ 130,00 flat

score-selection

€ 25,00 per tsd.

GDPR compliant delivery of curr. suppressions

€ 75,00 flat