

REMEMBER Products

parcel inserts

Trebbau exclusive-list



product information

Since its foundation in 1996 REMEMBER® priority is the inspiration for colours and shapes - and this has remained until today. Over the years an ever-growing assortment of individual design and gift items has emerged. Whether for games, cardboard stools, breakfast boards or calendars, one thing applies to all products: every item is developed and designed with great passion exclusively in-house. Many objects of everyday life are made something new by a unique design style. The result is an extraordinary, very original assortment.

With REMEMBER® you are able to attract high-quality and demanding customers with a preference for individual design. The buyers are mainly female, between 30 and 50 years old and with a high income. Through a special scoring procedure many selection features are available from different interest areas. Most of the addresses are private customers but it is also possible to rent company addresses.

REMEMBER®

website: www.remember.de

last update: January 2023

target group characteristics

sexcode

women: 77% men: 23%

companies: 9% (F): 59% (M): 31%

target groups

- + age: 30- 45 years
- + age: 45 - 55 years
- + companies
- + women
- + gifts + promotion articles
- + household net budget high
- + average net income
- + habitation / furnish

acquisition

- + ads
- + inserts
- + catalogue mailing
- + online

quantity / weight / prices

total capacity	quantity	weight	price
January	8.400	up to 20 gram	200,00 € o/oo
February	7.200	up to 30 gram	210,00 € o/oo
March	9.600	up to 40 gram	220,00 € o/oo
April	14.400	up to 50 gram	230,00 € o/oo
May	6.000		
June	13.200		
July	8.400		
August	6.000		
September	6.000		
October	6.000		
November	31.200		
December	42.000		

conditions / terms of delivery

maximum-size: on request

maximum-weight: up to 50 gram

foreign inserts: 3

minimum order quantity: 5.000