

SANPURA - Frankreich

parcel inserts

Trebbau exclusive-list

website: www.sanpura.de
last update: September 2020



target group characteristics

sexcode

women: 40% men: 60%

target groups

- + everyday helpers
- + abroad
- + abroad France
- + best ager
- + health
- + novelties
- + wellness

acquisition

- + ads
- + catalogue mailing
- + mailings
- + webshop

product information

"Mein Plus im Leben" - stands for the improvement of the personal life situation. SANPURA offers its customers a possibility to actively improve their quality in life. The range of products consists of household items, health and body care articles and much more goods to create an attractive and comfortable life at home.

On a regular basis a range of offers is promoted at their website with special discounts.

The target group consists of men and women mainly above the age of 70. They are interested in their household and like to invest even high amounts of money to maintain their health and joy of life. This target group is very interesting for your customer acquisition.

If you are interested in a parcel insertion please let us know, 8.000 - 10.000 inserts per month are possible.

A rental of the addresses is preferably based on reciprocity.

quantity / weight / prices

free capacitys	quantity	weight	price
January	1.200	up to 20 gram	200,00 € o/oo
February	2.300	up to 50 gram	220,00 € o/oo
March	3.000		
April	3.200		
May	3.200		
June	1.000		
July	2.000		
August	3.000		
September	1.700		
October	2.500		
November	2.500		
December	500		

conditions / terms of delivery

maximum-size: H 230mm x B 185mm

maximum-weight: up to 50 gram

foreign inserts: 2

minimum order quantity: 1.500