

# Schneider

parcel inserts

## Trebbau exclusive-list



**website:** www.schneider.de  
**last update:** January 2023

### target group characteristics sexcode

companies: 100% (F): 33% (M): 19%

#### target groups

- + office supplies
- + companies
- + gifts + promotion articles
- + habitation / furnish

### product information

The "Schneider Versand" is one of the largest and most successful promotional product distributors in Germany. The company has been active in the market since 1985. "Schneider" maintains subsidiaries in several European countries. The offer made is broad and deep and includes not only office and gift items as furniture, but entertainment and communications electronics, household items, textiles, and a wide range of promotional gifts, which can be printed in their own print shop according to the wishes of the customer. The products are attractively presented on a total of around 400 catalog pages. The offers of the Schneider company are only intended for commercial use.

In the acquisition of new customers, the company relies entirely on direct marketing, because the address list is (almost) won exclusively through mailings to post buying companies. This is evidenced by the good response, whereby many satisfied consignors have already been made with this address list.

### acquisition

- + mailings
- + webshop

### quantity / weight / prices

total capacity	quantity	weight	price
January	12.000	up to 20 gram	200,00 € o/oo
February	10.000	up to 30 gram	210,00 € o/oo
March	15.000	up to 40 gram	220,00 € o/oo
April	10.000	up to 50 gram	230,00 € o/oo
May	12.000		
June	10.000		
July	10.000		
August	12.000		
September	18.000		
October	25.000		
November	42.000		
December	20.000		

### conditions / terms of delivery

**maximum-size:** DIN A5  
**maximum-weight:** up to 50 gram  
**minimum order quantity:** 5.000