

## Sport-Thieme

### Trebbau exclusive-list



#### product information

Sport-Thieme is one of the largest sports article consignor for school sports, clubs, fitness and therapy. Sports articles are available for football, tennis, swimming, volleyball, gymnastics, basketball and handball, from simple jerseys to balls to any other accessories. The range consists of more than 13,000 products. The offer is presented in various catalogs, which are also very popular as reference works.

Sport-Thieme's customers include sport clubs and their operatives, schools, kindergartens, cities/municipalities, gym teacher, swimming pools, sports retailers, medical gynecologists and private clients.

#### selections and prices

175.267	companies-clients	€ 150,00	o/oo
97.753	companies-prospects	€ 140,00	o/oo
55.493	public authorities and facilities	€ 145,00	o/oo
82.855	schools and Institutions	€ 145,00	o/oo
25.645	kindergartens/-Tagesstätten	€ 145,00	o/oo
38.144	clients therapy, rehab and sports therapy	€ 150,00	o/oo
33.985	private-clients l. 24 months	€ 150,00	o/oo
91.048	private-clients	€ 150,00	o/oo
12.399	private-prospects	€ 140,00	o/oo
90.144	clubs clients	€ 150,00	o/oo
	selection by type of clubs plus	€ 10,00	o/oo
	selection by industry plus	€ 10,00	o/oo
	date of purchase plus	€ 10,00	o/oo

#### conditions and additional costs

<b>minimum order quantity</b>	5.000 addresses
<b>minimum invoice amount</b>	50 % of delivery quantity
<b>additional costs:</b>	
<b>delivery costs</b>	€ 40,00 flat
<b>Flagging</b>	€ 130,00 flat
<b>selection fee</b>	€ 11,00 per tsd. min. € 200,00
<b>express delivery costs</b>	€ 75,00 flat
<b>GDPR compliant delivery of curr. suppressions</b>	€ 100,00 flat

**website:** www.sport-thieme.de

**last update:** November 2019

Parcel inserts possible

#### target group characteristics

##### sexcode

women: 20% men: 38%  
companies: 42% (M): 28%

##### target groups

- + public authorities/offices
- + companies
- + freelancer
- + health
- + teacher | Erzieher/innen
- + men
- + fashion
- + schools
- + welfare

**order value (Ø) :** € 100,00

##### acquisition

- + ads
- + inserts
- + catalogue mailing
- + mailings
- + online
- + webshop