

## Sport-Thieme Austria

### Trebbau exclusive-list



#### product information

Sport-Thieme is one of the largest sports article consignor for school sports, clubs, fitness and therapy. Sports articles are available for football, tennis, swimming, volleyball, gymnastics, basketball and handball, from simple jerseys to balls to any other accessories. The range consists of more than 13,000 products. The offer is presented in various catalogs, which are also very popular as reference works.

Sport-Thieme's customers include sport clubs and their operatives, schools, kindergartens, cities/municipalities, gym teacher, swimming pools, sports retailers, medical gynecologists and private clients.

#### selections and prices

14.735	companies-clients	€ 180,00	o/oo
7.294	companies-prospects	€ 170,00	o/oo
7.995	schools and Institutions	€ 185,00	o/oo
3.360	public authorities and facilities	€ 185,00	o/oo
3.959	therapy, rehab and sports therapy	€ 185,00	o/oo
38.243	clubs	€ 185,00	o/oo
27.731	private customers	€ 180,00	o/oo
9.215	private prospects	€ 170,00	o/oo
	date of purchase plus	€ 10,00	o/oo

**website:** www.sport-thieme.at  
**last update:** November 2019

#### target group characteristics

##### sexcode

women: 26% men: 26%  
companies: 20% (F): 38% (M): 33%

##### target groups

- + abroad
- + abroad Austria
- + public authorities/offices
- + companies
- + freelancer
- + leisure time
- + health
- + fashion
- + schools

**order value (Ø) :** € 100,00

##### acquisition

- + ads
- + inserts
- + catalogue mailing
- + mailings
- + online
- + webshop

#### conditions and additional costs

##### minimum order quantity

5.000 addresses

##### minimum invoice amount

50 % of delivery quantity

##### additional costs:

##### delivery costs

€ 40,00 flat

##### Flagging

€ 130,00 flat

##### selection fee

€ 11,00 per tsd. min. € 200,00

##### express delivery costs

€ 75,00 flat min. € 75,00

##### GDPR compliant delivery of curr. suppressions

€ 100,00 flat