

Ulla Popken Belgium

parcel inserts

Trebbau exclusive-list



Ulla Popken

website: www.ullapopken.be

last update: December 2022

target group characteristics

sexcode

women: 95% men: 5%

target groups

- + age: 45 - 55 years
- + age: 50 years +
- + abroad
- + abroad Belgium
- + women
- + fashion
- + mail order business affine

acquisition

- + inserts
- + catalogue mailing
- + online

product information

Ulla Popken is a fashion brand of the Popken Fashion Group. As an Omnichannel company, the Popken Fashion Group sells its fashion line worldwide - in more than 30 countries and 300 stores, by mail order and internet as well as by selected B2B partners.

Trendy, feminine styles and bright colors, even in large sizes - that characterizes the fashion of Ulla Popken. The mail order company offers up-to-date outfits in the sizes 42 to 64. The assortment ranges from fashion for every day, business outfits and noble fabrics for a sparkling appearance to functional sportswear, swimwear, playful lingerie and accessories. The addresses of Ulla Popken reach fashion-conscious woman over the age of 50 years.

The addresses are available in Germany, France, Belgium, the Netherlands, Austria and Switzerland.

quantity / weight / prices

in totalkapazität	quantity	weight	price
January	3.500	up to 20 gram	150,00 € o/oo
February	3.500	up to 50 gram	160,00 € o/oo
March	3.500		
April	3.500		
May	3.500		
June	3.500		
July	3.500		
August	3.500		
September	3.500		
October	3.500		
November	3.500		
December	3.500		

conditions / terms of delivery

maximum-size: DIN A4

maximum-weight: up to 50 gram

foreign inserts: 3

minimum order quantity: 3.000