

Ulla Popken France

parcel inserts

Trebbau exclusive-list



Ulla Popken

website: www.ullapopken.fr
last update: March 2021

target group characteristics

sexcode

women: 97% men: 3%

target groups

- + age: 45 - 55 years
- + age: 50 years +
- + abroad
- + abroad France
- + women
- + fashion
- + mail order business affine

acquisition

- + inserts
- + catalogue mailing
- + online

product information

Ulla Popken is a fashion brand of the Popken Fashion Group. As an Omnichannel company, the Popken Fashion Group sells its fashion line worldwide - in more than 30 countries and 300 stores, by mail order and internet as well as by selected B2B partners.

Trendy, feminine styles and bright colors, even in large sizes - that characterizes the fashion of Ulla Popken. The mail order company offers up-to-date outfits in the sizes 42 to 64. The assortment ranges from fashion for every day, business outfits and noble fabrics for a sparkling appearance to functional sportswear, swimwear, playful lingerie and accessories. The addresses of Ulla Popken reach fashion-conscious woman over the age of 50 years.

The addresses are available in Germany, France, Belgium, the Netherlands, Austria and Switzerland.

quantity / weight / prices

in totalkapazität	quantity	weight	price
January	7.000	up to 20 gram	150,00 € o/oo
February	7.000	over 20 gram	160,00 € o/oo
March	7.000		
April	7.000		
May	7.000		
June	7.000		
July	7.000		
August	7.000		
September	7.000		
October	7.000		
November	7.000		
December	7.000		

conditions / terms of delivery

maximum-size: DIN A4
maximum-weight: up to 50 gram
foreign inserts: 3
minimum order quantity: 5.000