

Wealthy sponsors



product information

Addresses of well-off donors - target group consists of men and women who are on average 70 years or older and have a very upper income. This target group is known to make larger donations and multiple donations to charity. The addresses come from individuals who have made generous donations to a variety of causes in the past. Many donors have given to organizations that work on issues such as education, health, poverty, the environment, animal rights, and other important social causes. Some of these donors are also committed to organizations related to their religion or spiritual beliefs. Some donors have made commitments to support arts and cultural institutions, including theaters, museums, opera houses, and other institutions. Support for research and scientific work, particularly in the fields of medicine, health and technology, is also a fundraising goal.

selections and prices

40.891	donors 0-12 months
50.099	donors 13-24 months
	further selections on request

€	250,00	o/oo
€	220,00	o/oo
		on request

conditions and additional costs

Basis-selections/delivery costs

€	200,00	flat
€	50,00	flat

minimum order quantity

5.000 addresses

minimum invoice amount

50 % of delivery quantity

last update: May 2023

target group characteristics

sexcode

women: 44% men: 56%

target groups

- + age: from 65 years
- + best ager
- + women
- + health
- + lottery fan
- + household net budget high
- + men
- + seniors
- + donations

acquisition

- + compiled lists

quality

- + proof of origin