

DocVital



website: www.docvital-shop.de
last update: March 2026

target group characteristics

sexcode

women: 33% men: 67%

target groups

+ age: from 65 years
+ best ager
+ health
+ men
+ mail order affine

acquisition

+ ads
+ inserts
+ mailings
+ webshop

quality

+ inserts possible
+ proof of origin
+ date of purchase
+ Robinson cleaned

product information

The age of people in Europe has risen sharply in recent decades. At the same time, the expectation to remain physically healthy and mentally fit for as long as possible is also growing.

The key to a longer and more fulfilling life is a healthy organism and a good, stable psyche.

BioMedicals has made it its business to support this by developing and offering vital and micronutrient preparations to help intelligently supplement the diet.

BioMedicals' customers are 75% male, over 65 years old and their health is very important to them.

selections and prices

1	clients last 0-12 months	€ 220,00	o/oo
1	clients last 13-24 months	€ 220,00	o/oo

conditions and additional costs

basic selection/delivery costs

€ 11,00 per thou. min. € 225,00
€ 50,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

60 % of delivery quantity

additional costs:

flagging

€ 150,00 flat

express delivery costs

€ 130,00 flat

GDPR compliant delivery of curr. suppressions

€ 75,00 flat

age selection according to first name

€ 10,00 per thou. min. € 150,00