

EUROtops



website: www.eurotops.de

last update: March 2024

Katalog-inserts possible target group characteristics

sexcode

women: 29% men: 71%

companies: 0%

target groups

- + age: 50 years +
- + best ager
- + house | garden | apartment
- + men
- + fashion
- + novelties
- + habitation | furnish

product information

The history of EUROtops started 1985 in Germany. Since its founding, the company with French origin has positioned itself as a novelty mail order company for the demanding gentlemen. In addition to ladies' and gentlemen's fashion, they also offer unusual gifts, products for the house, bathroom and kitchen - for indoor and outdoor, accessories and a variety of technical gadgets that make men's hearts beat faster. The products of EUROtops appeal to the hobbyist, the collector, the barbecue friend, the technology lover, the do-it-yourself and the garden owner. The EUROtops target group is mostly male and older than 50 years. Catalogues are regularly sent out which guarantees the high currentness of the data.

Renting preferred on a mutual basis

acquisition

- + ads
- + inserts
- + catalogue mailing
- + mailings
- + webshop

quality

- + inserts possible
- + real age
- + proof of origin
- + date of purchase
- + Robinson cleaned

selections and prices

1.600.000	clients
800.000	thereof multibuyers
800.000	thereof singlebuyers

€	218,00	o/oo
€	228,00	o/oo
€	208,00	o/oo

selection improvements

last purchase date additional fee

€ 5,00 o/oo

conditions and additional costs

basic selection/delivery costs

€	11,00	per thou.	min. €	200,00
€	40,00	flat		

minimum order quantity

5.000 addresses

minimum invoice amount

70 % of delivery quantity

additional costs:

age selection (real age)

€ 15,00 per thou. min. € 180,00

GDPR compliant delivery of curr. suppressions

€ 110,00 flat

deliver without overlapping

€ 130,00 flat

additional selection fee

€ 15,00 per thou. min. € 180,00