

REMEMBER



REMEMBER®

website: www.remember.de
last update: August 2025

target group characteristics

sexcode

women: 70% men: 21%
companies: 7,6%

target groups

+ age: 50 years +
+ companies
+ Geschenk- + promotion article
+ net budget high
+ average net budget
+ habitation | furnish

order value (Ø) : € 55,00

acquisition

+ ads
+ inserts
+ catalogue mailing
+ online
+ webshop

quality

+ inserts possible
+ proof of origin

product information

Since its foundation in 1996 REMEMBER® priority is the inspiration for colours and shapes - and this has remained until today. Over the years an ever-growing assortment of individual design and gift items has emerged. Whether for games, cardboard stools, breakfast boards or calendars, one thing applies to all products: every item is developed and designed with great passion exclusively in-house. Many objects of everyday life are made something new by a unique design style. The result is an extraordinary, very original assortment.

With REMEMBER® you are able to attract high-quality and demanding customers with a preference for individual design. The buyers are mainly female, between 30 and 50 years old and with a high income.

Through a special scoring procedure many selection features are available from different interest areas. Most of the addresses are private customers but it is also possible to rent company addresses.

selections and prices

33.900	private clients last 0-6 months	€ 195,00	o/oo
53.073	private clients last 7-12 months	€ 185,00	o/oo
43.230	private clients last 13-24 months	€ 170,00	o/oo
62.166	private clients older than 24 months	€ 160,00	o/oo
388.038	prospects private	on request	
1.446	business clients last 0-12 months	€ 200,00	o/oo
1.356	business clients last 13-24 months	€ 185,00	o/oo
2.196	business clients older than 24 months	€ 170,00	o/oo
39.845	prospects BtB	on request	

selection improvements

58.351	privatecl. donation affine	€ 180,00	o/oo
297.340	privatecl. educated affinity politics/science/economics	€ 180,00	o/oo
379.256	privatecl. 1-2 family houses	€ 180,00	o/oo
206.909	privatecl. fashion affine/upmarket+other clothing	€ 180,00	o/oo
236.253	privatecl. living and garden	€ 180,00	o/oo
115.945	privatecl. finances	€ 180,00	o/oo
34.268	privatecl. sohos	€ 180,00	o/oo
28.262	privatecl. bargain hunters	€ 180,00	o/oo
69.087	privatecl. sweepstake affine	€ 180,00	o/oo
	and many other possibilities!	€ 180,00	o/oo

conditions and additional costs

basic selection/delivery costs

€ 11,00 per thou. min. € 200,00
€ 40,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

70 % of delivery quantity

additional costs:

age selection according to first name

€ 130,00 flat

flagging

€ 130,00 flat

score-selection

€ 25,00 per thou.

GDPR compliant delivery of curr. suppressions

€ 75,00 flat