

REMEMBER

parcel inserts

REMEMBER®

website: www.remember.de
last update: July 2024

target group characteristics

sexcode

women: 70% men: 21%
companies: 7,6%

target groups

- + age: 50 years +
- + companies
- + Geschenk- + promotion article
- + net budget high
- + average net budget
- + habitation | furnish

acquisition

- + ads
- + inserts
- + catalogue mailing
- + online



product information

Since its foundation in 1996 REMEMBER® priority is the inspiration for colours and shapes - and this has remained until today. Over the years an ever-growing assortment of individual design and gift items has emerged. Whether for games, cardboard stools, breakfast boards or calendars, one thing applies to all products: every item is developed and designed with great passion exclusively in-house. Many objects of everyday life are made something new by an unique design style. The result is an extraordinary, very original assortment.

With REMEMBER® you are able to attract high-quality and demanding customers with a preference for individual design. The buyers are mainly female, between 30 and 50 years old and with a high income.

Through a special scoring procedure many selection features are available from different interest areas. Most of the addresses are private customers but it is also possible to rent company addresses.

quantity / weight / prices

total capacity	quantity	weight	price
January	7.500	up to 20 gram	200,00 € o/oo
February	7.500	up to 30 gram	210,00 € o/oo
March	12.500	up to 40 gram	220,00 € o/oo
April	7.000	up to 50 gram	230,00 € o/oo
May	7.000		
June	7.000		
July	5.500		
August	5.500		
September	6.000		
October	7.500		
November	22.000		
December	25.000		

conditions / terms of delivery

maximum-size: on request
maximum-weight: up to 50 gram
foreign inserts: 3
minimum order quantity: 5.000