

Top health mail order

last update: January 2025

target group characteristics

sexcode

women: 70% men: 30%

target groups

- + age: from 65 years
- + best ager
- + women
- + health
- + lottery fan
- + men
- + novelties
- + seniors
- + donations

acquisition

- + compiled lists

quality

- + proof of origin



product information

This address database includes a target group that has ordered nutritional supplement products by mail in the near past. These are dietary supplements such as vitamin supplements, omega-3 fatty acids, probiotics or even CBD oil. These buyers are not only looking for a healthier lifestyle, but are also financially well-off and therefore able to make purchases more often. Our target group is not only suitable for marketing measures in the health sector, but also in other areas such as donations or mail-order fashion stores. Shoppers have a high interest in health products and attach great importance to a healthy lifestyle, which is why products from the areas of ecology and sustainability are also of interest to them. The target group is male and female, aged 60+. Take the opportunity now to target your marketing activities specifically at this target group and thus increase the success of your campaign.

selections and prices

41.241 buyers 0-12 months
39.102 buyers 13-24 months
further selections on request

€ 195,00 o/oo
€ 175,00 o/oo
on request

conditions and additional costs

basic selection/delivery costs

€ 200,00 flat
€ 50,00 flat

minimum order quantity

5.000 addresses

minimum invoice amount

50 % of delivery quantity